

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG3/12 12.25
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUEH

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE AUG3/12 12.25

DATE AUG3/12 12.25

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$28250.-26X
PLS CFM, THX 8/3

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1519												
1			1000A-1100A	60		\$1,000.00	8/10	8/10	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD												
2			1100A-1200N	60		\$1,600.00	8/10	8/10	1		FRI	1
PROGRAM : VIEW-ABC CON COM1 : VIEW-ABC												

REP HEADLINE# 6262729
*** ORIGINAL REV#0 ***

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3			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	30		\$400.00	8/10	8/10	1		FRI	1
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$800.00	8/10	8/10	1		FRI	1
5			600P-630P PROGRAM : EYEWIT NWS-6 CON COM1: EYEWIT NWS-6	30		\$3,000.00	8/10	8/10	1		FRI	1
6			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$800.00	8/13	8/13	1		MON	1
7			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	60		\$1,600.00	8/13	8/13	1		MON	1
8			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$850.00	8/13	8/13	1		MON	1
9			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$1,900.00	8/13	8/13	1		MON	1
10			1135P-1205A PROGRAM : HOT TOPICS CON COM1: HOT TOPICS	30		\$450.00	8/11	8/11	1		SAT	1
11			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	30		\$500.00	8/11	8/11	1		SAT	1

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12			500A-600A PROGRAM : EYE-W DYBK E CON COM1: EYE-W DYBK E	30		\$300.00	8/11	8/11	1		SAT	1
13			600A-900A PROGRAM : EYEW-TWK DYBK2< CON COM1: EYEW-TWK DYBK2<	30		\$950.00	8/11	8/11	1		SAT	1
14			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$1,200.00	8/11	8/11	1		SAT	1
15			600A-900A PROGRAM : EYEW-TWK DYBK2< CON COM1: EYEW-TWK DYBK2<	30		\$950.00	8/12	8/12	1		SUN	1
16			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$800.00	8/9	8/9	1		THU	1
17			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	60		\$1,600.00	8/9	8/9	1		THU	1
18			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$850.00	8/9	8/9	1		THU	1
19			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	60		\$1,100.00	8/9	8/9	1		THU	1
20			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$800.00	8/7	8/7	1		TUE	1

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21			1100A-1200N	60		\$1,600.00	8/7	8/7	1		TUE	1
PROGRAM : VIEW-ABC												
CON COM1 : VIEW-ABC												
22			400P-500P	30		\$800.00	8/7	8/7	1		TUE	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												
23			900A-1000A	60		\$1,100.00	8/7	8/7	1		TUE	1
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
24			1000A-1100A	60		\$1,000.00	8/8	8/8	1		WED	1
PROGRAM : MILLIONAIRE/FEUD												
CON COM1 : MILLIONAIRE/FEUD												
25			1210A-105A	30		\$400.00	8/8	8/8	1		WED	1
PROGRAM : J KIMMEL-ABC<												
CON COM1 : J KIMMEL-ABC<												
26			700A-900A	30		\$1,900.00	8/8	8/8	1		WED	1
PROGRAM : GD MRN AMR-ABC												
CON COM1 : GD MRN AMR-ABC												
AUG/12 28250.00											CONTRACT TOTAL 28250.00	
											TOTAL SPOTS 26	

MARKET TOTALS \$76,351 WFTV 37% WKMG 33% WESH 0% WOFL 19% WKCF 0% WRBW 5% CABL 0%
WOPX 0% WRDQ 6% EFTV 0%

SHARES ESTIMATED!
SVC- NSI
DEMOS- RA35+*